

# Responsive eCommerce: Best Practice Mobile & Omni- Channel Experiences in Fashion & Lifestyle

Thursday 31<sup>st</sup> January 2019



# Agenda

Neil Stone | dotdigital 9:15

*Omni-Channel Messaging – The future of customer communications*

Sarah Willcocks | Screen Pages Ltd 9:40

*Best practice mobile first design for Fashion and Lifestyle merchants*

Max Imfeld | Nosto 10:05

*Omni-channel Personalisation: How to effectively use data across devices*

**Tea & Coffee Break 10:30**



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**Matthew Scott | Klarna –11:00**

***Mobile Payments – How your checkout and payment methods can improve mobile conversion***

**Ashley Hubbard, Grenson 11:25**

***Retail Panel Q&A***

***Networking***

**11:40**

***Close 12:00***

